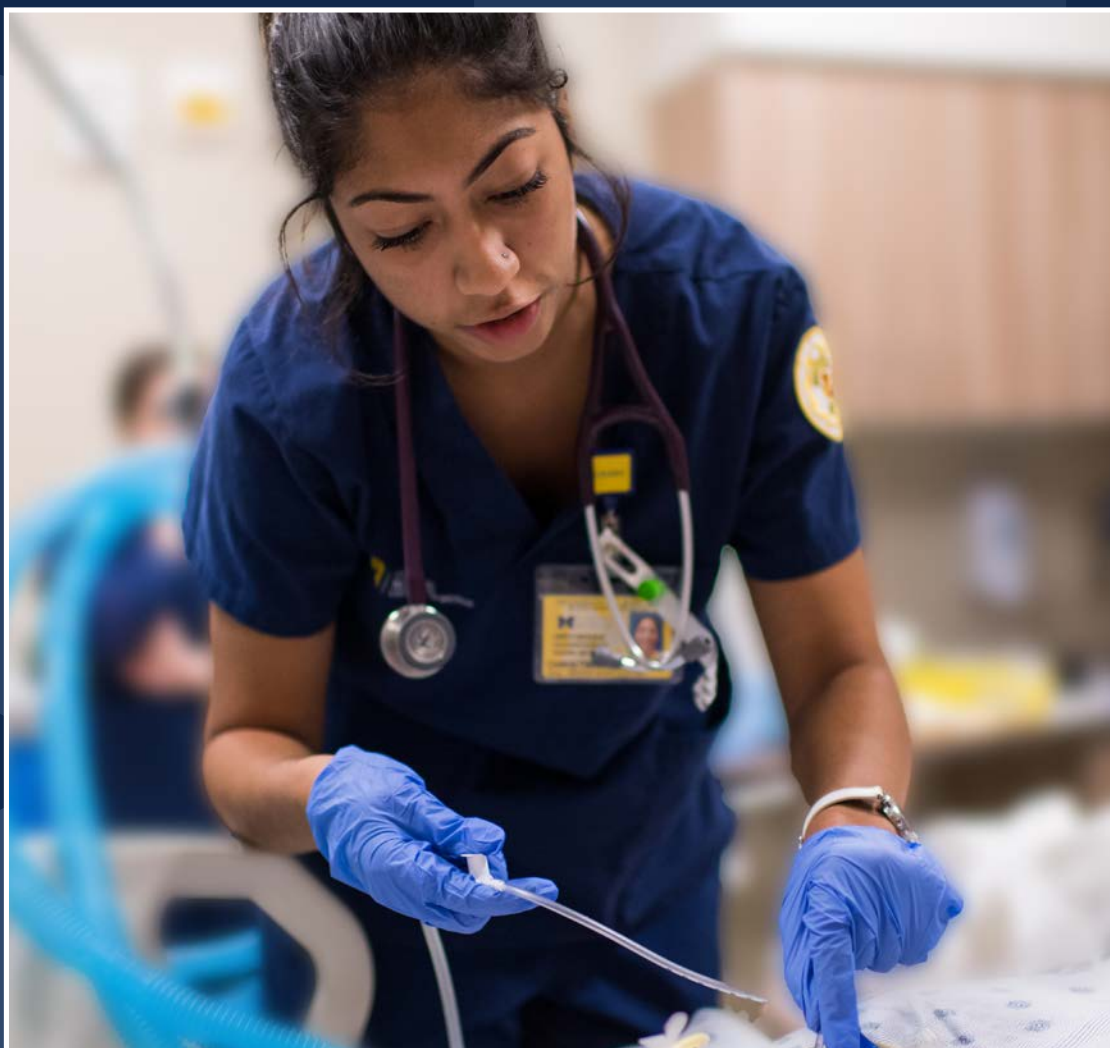


**THE CAMPAIGN FOR THE
UNIVERSITY OF MICHIGAN
SCHOOL OF NURSING**



**Together, we can
build a brighter future**
for our students and the
communities they will serve.



for what's next ▶
Look to Michigan

for what's next ▶

Look to Michigan Nursing

Together, we can build a brighter future for our students and the communities they will serve.

At the University of Michigan School of Nursing, we are committed to being a catalyst for transformation in health care. The landscape is changing rapidly, and nurses – as health care's largest workforce and the nation's most trusted profession 22 years in a row – are positioned to address the challenges facing our communities locally and around the globe.

I am partial, but I believe Michigan Nurses are the best prepared to answer the call. Our graduates share scholarly and clinical excellence, scientific curiosity, and empathy. These are the hallmarks of a Michigan Nurse and what sets them apart whether they are caring for patients, leading hospitals, or educating the next generation of nurses.

Continuing to prepare nurses of this caliber, however, requires constant innovation. There is a pressing need for more programs and resources to prepare our students to meet tomorrow's challenges. We are embarking on the **Look to Michigan** campaign to ensure our students' success by investing in the supports, faculty, spaces, and opportunities that define a University of Michigan School of Nursing education.

As always, our donors are the key to our progress. **We invite you to join us in this momentous opportunity by making a difference in the lives of our students and, ultimately, the lives of countless patients they will care for throughout their careers.**

Thank you for your dedication to advancing nursing education and health care. Together, we can build a brighter future for our students and the communities they will serve.

With deepest gratitude,



A handwritten signature in black ink that reads "Patricia D. Hurn".

Patricia D. Hurn, Ph.D., RN, FAAN

Dean and Professor, University of Michigan School of Nursing

The nursing workforce is the largest among all health care professions worldwide.



The U.S. is facing a shortage of nurses and nurse educators.

Across the country, nursing school enrollment is not growing fast enough to meet demand for nurses, nursing faculty, and researchers. And the trend is expected to continue over the next several decades as the U.S. population ages, nursing faculty retire, and practitioners leave the profession.

- ▶ The U.S. Census Bureau has reported that the number of Americans age 65 and older is expected to increase from 58 million in 2022 to 82 million in 2050, exerting tremendous pressure on the health care system.
- ▶ At the same time, nursing schools are anticipating a “wave” of retirements from their ranks. Almost one-third of nursing school faculty nationally are projected to retire by 2025, directly affecting schools’ ability to educate the next generation of leaders and health care providers.



“

“Nursing has the greatest impact in the health care arena yesterday, today, and tomorrow.”

Brigadier General (ret.) Carol Ann Fausone, RN, BSN (’75)

Michigan’s first-ever woman brigadier general



Now is the time for the University of Michigan School of Nursing.

For what communities need, for what health care needs, for what the world needs... Look to Michigan.

Since 1891, the University of Michigan School of Nursing has worked to advance health for all by educating and developing nurses and other professionals as leaders; generating and applying knowledge; and serving individuals, communities, and populations.

Today, our more than 14,000 alumni serve in hospitals, research laboratories, and boardrooms around the world where they deliver life-saving care, develop new therapies, and lead health care institutions to better solutions. Our nurses do not just touch millions of lives – they transform them.

Our vision for the future is to expand this reach to become the world’s leading source of high-impact research, evidence, and education that will develop the knowledge and nurses necessary to address health care’s biggest challenges and provide health for all.

Reaching this vision will require transformation. At the University of Michigan School of Nursing, we are already working to double our annual first-year enrollment.

Our next step is to invest in students, faculty, facilities, and programming to meet that demand. On the following pages, you will read about our plans to:

- ▶ **Provide critical student support to remove barriers to attending and finishing nursing school.**
- ▶ **Attract and retain world-class faculty to educate the next generation of nurses and nurse leaders.**
- ▶ **Expand critical facilities to accommodate more students and keep pace with technology and innovations in health care.**
- ▶ **Expand access to key programs that provide the skills and perspectives our students need to be expert clinicians who lead in their communities and around the world.**

Our goal is to ensure that Michigan Nurses are the best educated and prepared for the work ahead.



“Stepping into leadership has a ripple effect. You show others what’s possible, you inspire them to tap into their own strength. That’s the power that you hold and the responsibility you carry. Remember, we are the leaders and best.”

U.S. Representative Lauren Underwood, MSN, MPH, RN, FAAN, BSN ('08)
The youngest Black woman to serve in the United States House of Representatives

Nursing is key to addressing health care's most pressing challenges.

Of all wealthy countries, the U.S. spends the most on health care yet has some of the most adverse health outcomes in the world.

Our health care system is often complicated and difficult to access. Our shrinking pool of practitioners is overwhelmed by demand. A disproportionate number of individuals struggle to get basic care. And costs are out of reach for many. The results can be devastating for our families and communities.

But there is a solution: nursing.

Named America's most trusted profession for 22 years in a row, nursing is also health care's frontline and largest workforce. And it can help address health care's most pressing challenges. **With more nurses, we can relieve an overburdened system, increase access to preventative and life-saving care, and begin to create a health care system that works for everyone.**

At the University of Michigan School of Nursing, our nursing faculty are focusing on research and clinical practice to improve health equity. They are training the next generation of nurses to not only treat and heal patients in their communities, but also take a larger view to improving health and wellness globally through direct patient care, research, and system change.



Just one penny of every dollar of health care philanthropy goes to nursing, according to a report by the American Nurses Association.

In the U.S. alone, there are more than 4.5 million nurses working in every aspect of health care.





There is nothing like a **University of Michigan School of Nursing** education.

As a top-ranked nursing school, the University of Michigan produces leaders who work in every facet of health care as well as in business, law, government, and as entrepreneurs to improve outcomes and change lives around the world.

What sets us apart:

- ▶ **Top 10 nursing school** according to U.S. News & World Report (2024).
- ▶ **130+ year history** with a powerful network of more than **14,000 alumni** around the world.
- ▶ **2024-25 enrollment:** 852 undergraduate students and more than 440 graduate students.
- ▶ **100+ nationally acclaimed faculty members** with more than 50% maintaining clinical practices to stay up to date on current and developing health concerns.
- ▶ **Clinical Learning Center** offering state-of-the-art simulation suites, skills labs, and more.
- ▶ **Groundbreaking research** in health equity, Big Data, health systems, acute and chronic symptom science, and other critical areas.



“Every University of Michigan School of Nursing graduate knows that we must be bold and be brave, because our school instilled in us that we must dare to change the world.”

Suzanne Miyamoto, Ph.D., RN, FAAN
Ph.D. ('09), MSN ('04), BSN ('02)
CEO, American Academy of Nursing



Reaching our vision and addressing health care's biggest challenges requires continued transformation.



We will do this by collaborating with our donors to raise the funds needed to:

- 1** Provide critical student support to remove barriers to attending and finishing nursing school.
- 2** Attract and retain world-class faculty to educate the next generation of nurses and nurse leaders.
- 3** Expand critical facilities to accommodate more students and keep pace with technology and innovations in health care.
- 4** Expand access to key programs that provide the skills and perspectives our students need to be expert clinicians who lead in their communities and around the world.

A Transformational Opportunity Naming the University of Michigan School of Nursing

Choosing to name the University of Michigan School of Nursing is a choice to invest in the School's continued and expanded ability to shape health care and change lives in the U.S. and around the globe.

Make no mistake, choosing to name the University of Michigan School of Nursing is a bold and transformative choice. It is for someone who believes in nursing and the key role nurses play in our health care system. It is for someone who believes in U-M and has been touched by the university as an alumni, a patient, or even a fan. It is for someone who believes in the future and the next generation of Michigan Nurses, researchers, and faculty members who will continue the innovation started here and change lives for the better everywhere.

While the donor's funds will be used to support the School's vision, their name will give weight to our accomplishments with prospective students, faculty and, of course, competitors. By putting their name on our front door, this donor will elevate our presence and let all who enter know that now is the time for the University of Michigan School of Nursing.

As a top-ranked school, we have much to be proud of. Our more than 14,000 alumni guide our strength and purpose. But we are at a crossroads and require a significant investment in capacity – in our students, faculty, facilities, and programming – to continue scaling our enrollment. A naming gift has the potential to catalyze additional gifts and necessary investments in technology and programming that promise to impact generations of nurses and nurse leaders to come.

Campaign **Priorities**



1 | Provide Critical Student Support

The University of Michigan School of Nursing seeks to increase support for undergraduate, graduate, and Ph.D. students with a special focus on Ph.D. scholarship funding.

Scholarships and student support are key to removing barriers to attending and finishing nursing school for students at all levels of degree attainment. For undergraduates, specifically, this funding will help ensure there are more nurses to fill demand in the workforce, help alleviate an overburdened system, and transform access to care. For graduate and Ph.D. students, support is critical to creating a pipeline of faculty and addressing the substantial number of nurse educators leaving the workforce.

60% of undergraduates receive financial aid.

▶ Of this total, **62% are in-state students** and **38% are out-of-state students.**

87% of graduate students receive financial aid.

▶ Of this total, **28% are in-state students** and **72% are out-of-state students.**

2 | Attract and Retain World-Class Faculty

The University of Michigan School of Nursing looks to increase the number of endowed professorships available to aid in recruiting and retaining the brightest and best faculty.

As we work to double the number of students enrolled annually, the number of faculty on campus and around the country is projected to decline significantly. Building faculty infrastructure is vital to the school's ability to educate the next generation of nurses and nurse educators. We recognize the interconnectedness of these challenges and are working to address both ends of the spectrum. New endowed professorships will allow us to accelerate our efforts to address the projected nurse faculty shortage and accommodate increased student class sizes.

Did you know there are 101 faculty members at the University of Michigan School of Nursing?

- ▶ **171 different areas** of expertise
- ▶ **55 faculty active** in clinical practice
- ▶ **35 faculty providing** direct patient care

The University of Michigan School of Nursing has just 6 professorships versus more than 440 endowed chairs for the University of Michigan Medical School.



for what's next ▶

Look to Michigan Nursing



3 | Expand Critical Facilities

The University of Michigan School of Nursing seeks to update facilities to provide more classrooms, high-tech labs, and student-centric study spaces to accommodate increased student class sizes and help improve student connections and outcomes.

Additionally, our facilities must keep pace with innovations in care, equipment, and teaching to support our rigorous curriculum and provide our students with the best opportunities for learning and developing into nurses, researchers, and leaders.



"[My education] allowed me to develop as a person and taught me how to communicate with other people about their needs and ideas. It's been helpful not just in nursing but in my life."

—Sara Rothschild, BSN ('65)

Donor, Sara and Robert Rothschild Global Health Scholars Program and Sara H. and Robert B. Rothschild Professor of Global Nursing

4 | Expand Access to Key Programs

The University of Michigan School of Nursing seeks to invest in key programs to address the global need for skills and perspectives, ensure nursing staff and faculty are diverse, answer interest in expanded programming, and provide the skills and competitive edge that the School is known for.



Our key programs include:

- ▶ **Research** – Advancing nursing and health-related science through research focused on the areas of acute and chronic symptom science, Big Data, health system and care effectiveness, and health equity. Our faculty members are at the forefront of high-impact scientific discoveries and are engaged in research locally and across the globe.
- ▶ **Global Health** – Supporting and expanding a diverse community of global health leaders in the School of Nursing who advance health for all by creating collaborative opportunities for research, education, and practice. These include education abroad opportunities, international visiting scholars, and efforts to address maternal mortality by improving safe clinical practices in low-resource environments. The School of Nursing is the only Big Ten school with a PAHO/WHO Collaborating Center and a BSN minor in Population Health in a Global Context.
- ▶ **Health Equity** – Provides academic resources and support to improve student academic success, cultivate collective knowledge and awareness about health equity, and encourage an inclusive environment for learning. Opportunities include peer-facilitated science learning circles, academic coaching with faculty, leadership and academic skills development, and health equity speakers and related workshops.
- ▶ **Access to Health Care** – Creating and expanding nurse-managed health care environments to advance nursing education while leveraging faculty expertise to care for the underserved.

Join us in transforming the future of health care.

By making a financial gift to the University of Michigan School of Nursing, you will help transform the future of health care by educating more nurses, supporting life-saving research, improving health outcomes at home and abroad, and **increasing access to high-quality care for you and your loved ones.**



Please contact us for more information:

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Office of Development
umsn-development@umich.edu
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they will serve.**





Our mission

To advance health for all by educating and developing nurses and other professionals as leaders, generating and applying knowledge, and serving individuals, communities, and populations.

Our vision

To be the world's leading source of high-impact research, evidence, and education that will develop the knowledge and nurses necessary to address health care's biggest challenges and provide health for all.



MICHIGAN NURSING
UNIVERSITY OF MICHIGAN

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