

December 2020 Innovation Updates & Events Calendar

Foreword

Like many of you, we find inspiration wherever we can get it these days. So it was no surprise when a reversible necklace with the following sayings --“Always Color Outside the Lines” on one side and “Trust Your Crazy Ideas” on the other -- jumped off the page of a favorite catalogue recently. As children, we’re taught from an early age to color “inside” the lines; to be rule followers. Unfortunately, this often stifles our creativity and as we age—we lose that inventive spark that we were so filled with as children.

So this month, as you pause for Winter break and we turn the page on a year that has been anything but “normal”, we’re asking you to give your inner child permission to play, to invent, to create...to “color outside the lines”. This may mean catching snowflakes on your tongue at the first big snowfall, or watching a favorite holiday childhood movie, or snuggling up with a cup of steaming hot chocolate with marshmallows after some time outdoors alone or with family or friends. In your time away, do whatever brings you joy and in doing so, let this play restore that sense of wide-eyed wonder you had as a child, for it’s often in play and “down time” that inspiration and innovation strikes.



With this month’s newsletter, we’re hoping to inspire you to:

- Consider participating in virtual (or eventually in-person) nursing innovation events like the J&J and other Hackathons/Challenges;
- Learn more about nursing innovation through the ANA’s and SONSIEL’s efforts; and
- Support us in our efforts to create a culture of innovation for our Students, especially as our Student Innovation Ambassadors reach out to you for help with inviting more students to join them in the Winter Semester.

So tend to your spirit now so that when you return in the new year, together we can help nurture those seed ideas you have for new products, programs, services, delivery models, interventions, whatever it is. Like your inner child, we know they’re in there just waiting to be set free.

Wishing you and yours a new year of joyful abundance and inspiration all around you,

Olga and Ann

American Nursing Association: Building a Culture of Innovation

The American Nursing Association is making nursing innovation one of its key priorities with the advent of several innovation-related initiatives including:

- A Nurse Pitch competition with cash prizes to help nurses turn their innovations into reality
- The ANA Innovation Awards which highlight, recognize and celebrate nurse-led innovation that improves patient safety outcomes
- Its partnership with Johnson & Johnson in launching a series of podcasts entitled See You Now. With each episode featuring nurse innovators, nurse allies, and other leaders in healthcare who have developed unique innovations and service delivery models, programs, and approaches.
- Development of comprehensive nursing innovation resources, including:
 - The Innovation Road Map [Guide](#)
 - [Design Thinking For Health](#)



To learn more about the ANA's innovation efforts, click [here](#)

Our Nurses Represent MM & UMSN at the J&J International Virtual Nurse Hackathon on 11/13-11/15



During the weekend of November 13-15, some of our brave Nurse Innovators and other UMSN nursing professionals virtually joined a weekend long Hackathon with over 600 other nurses and nurse allies. Hosted by Johnson & Johnson Nursing, the theme of the weekend's brainstorming was "NurseHack4Health: Pandemic Management—Improving Education & Communication". The topic, and the many innovative ideas that came out of the Hackathon, was timely and relevant and will help impact patient care and communication during this current surge of this virus.

For the first time since these J&J Hackathons started, HiiP ensured that the University of Michigan Health System and the UM School of Nursing were well represented with several Nurses and UMSN professionals participating. Here what a few of them had to say:

“Our group’s idea has moved to a new platform (Telegram) to continue perfecting functionality of our app and locating our first pilot hospital. This is soooo cool! :)” – MM Nurse who’s also a HiiP Innovator

“Thank you so very much for finding this opportunity and offering it to me, I learned a ton!!” – HiiP Innovator

“I did participate in the Nurse Hack 4 Health this weekend. It was extremely fun and informative. I am hoping to remain in contact with the team members and see our app make strides in the healthcare system.” – UMSN DNP Student

“It was interesting to virtually hear/communicate with colleagues globally...Thanks for getting us exposed to this new platform.” – UMSN Nursing professional



So if you missed this J&J Hackathon, save the date for the next one the weekend of May 14-May 16, 2021.

To read more about Lynda Benton’s key take-aways about how and why participating in events like these energize nursing innovation, click [here](#). Lynda is the Senior Director, Global Corporate Equity, for Johnson & Johnson Nursing,

New J&J Innovate QuickFire Challenge: Supporting Potential Solutions to Our Mental Health Crisis

Johnson & Johnson and the American Psychiatric Nurses Association are sponsoring the Johnson & Johnson Nurses Innovate QuickFire Challenge on Mental Health, and are inviting nurses and nursing students to submit their ideas with the aim to improve mental health for patients and healthcare workers during the pandemic and beyond.

Nurses and nursing students are invited to submit their ideas which may include potential solutions for practice in any setting, including inpatient, outpatient, education, private practice, community, military and VA settings. Ideas can also address health and wellness promotion, prevention of mental health conditions, and care & treatment considerations for persons with psychiatric and/or substance use disorders.” Example focus areas could include:

- Mental health conditions including trauma, depression, PTSD, etc.
- The impact of health disparities/health inequities on mental health needs
- Access to care and treatment for those with mental health and/or substance use conditions
- Remote care delivery opportunities such as telehealth

Submissions can include novel concepts, education programs, protocols, prevention or treatment approaches, screening tools, and consumer product ideas. Nurse innovators with the best idea(s) will

receive up to \$100,000 in grant funding, mentoring and coaching from experts across the Johnson & Johnson Family of Companies and have access to the Johnson & Johnson Innovation – JLABS ecosystem to help bring their ideas to life.

The deadline to apply for the Johnson & Johnson Nurses Innovate QuickFire Challenge on Mental Health is **January 15, 2021 midnight PST**.

To learn more about this QuickFire Challenge, click [here](#)

UMSN Student Innovation Updates



After coming in second place in The We Dare Challenge pitch competition on 11/2/20, our UMSN Student Innovation Ambassadors are hard at work, under the guidance of Michelle Munro-Kramer, on planning an Innovation4Change Challenge with other nursing and multidisciplinary students from across campus for late Spring of 2021.

They will also be leading an effort to recruit more UMSN Student Ambassadors to their ranks to help with this and other innovation-related activities in the school at the start of the Winter Semester. Thanks in advance for your support of this recruitment effort next Semester.

Innovation Inspiration from the “Inside”

Be inspired by Rebecca Love’s powerful TEDx Talk about why nursing innovation is so needed and why nurses are the best ones to lead the charge in transforming healthcare. Rebecca Love RN, MSN, FIEL is a Nurse Entrepreneur, Innovator, Speaker, Author, Connector, and Principal Clinical Innovation for OptimizeRX, and a founding member of SONSIEL (Society of Nurse Scientists, Innovators, Entrepreneurs, and Leaders).



Breaking new ground as the first nurse to be featured on Ted.com, her talk will light that innovative fire that lives in all of us, but sometimes, just needs to be fanned a little to get and keep it going.

Her Ted Talk is entitled, *Nurse Innovation: Saving the Future of Healthcare*, and it can be found [here](#).

Innovation “Readers Corner”

If you’re looking to learn more about how to bring your ideas to market, we highly recommend the following two books of/by/for nurse innovators.



Rebecca Love / Nancy Hanrahan
Mary Lou Ackerman / Faith Ann Lawlor
Amy Rose Taylor / Elizabeth Toner

The Rebel Nurse Handbook Short Stories Written by Sonsiel's Founders and Fellows Founders & Fellows

This compilation of stories from more than 40 diverse nurse leaders, innovators, and entrepreneurs portrays the winding and demanding paths that every nurse has braved in order to improve themselves, their patients' care, and the healthcare of today. These Rebel Nurses push the boundaries of their profession by demanding a seat at the table of healthcare innovation, lobbying on Capitol Hill, expanding their horizons to fix the broken healthcare systems around the world, and valuing the humanity of the inevitable moments of life's end.

Taken from the SONSIEL 11/20 Newsletter



The Nurses's Guide to Innovation, Accelerating the Journey by Nurses, For Nurses

By Bonnie Clipper, Mike Wang, Paul Coyne, Vince Baiera, Rebecca Love, Dawn Nix, Wayne Nix, Brian Weirich

We Take Questions

We want your innovation-related questions. They help guide the content of this e-newsletter so that we write about what's most important to you.



If you have an innovation-related question, (general innovation, nursing innovation, funding for innovation or other topics related to innovation) that you'd like us to write about in a future issue, send it to us and look for a private response or a response in an upcoming e-newsletter:

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For more information about HiiP or nursing innovation, or to share an innovation announcement or news, contact the UMSN HiiP Team:
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