

## November 2019 Innovation Updates & Events Calendar

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For more information about HiiP or nursing innovation, or if you have an innovation announcement or news to share, you can contact the UMSN HiiP Team of:

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### UMSN Innovation Announcements/News



#### **Congratulations to Michelle Munro-Kramer, one of 12 Inspired Nurses of the First J&J Nurse Innovation Fellowships**

From the J&J Announcement on these Fellows:

The [Johnson & Johnson Nurse Innovation Fellowship](#) aims to strengthen the leadership and entrepreneurial skills of inspired and innovative nurses to help amplify and integrate nurse-led innovation in healthcare.

As part of the Nurse Innovation Fellowship, the 12 selected nurse leaders will receive individualized mentoring and participate in action learning projects and both virtual and in-person sessions aimed at strengthening their leadership, entrepreneurial and innovation skills.

The two-year program was developed in partnership with the [Center for Creative Leadership](#), a leading international provider of executive education, and [Nurse Approved](#), a premier nursing organization striving to educate and provide opportunities for nurses in healthcare innovation.

**J&J:** Do you have any big passions or solutions, and how do you think the Fellowship program will help you elevate your ideas and goals?

**Michelle:** My passion is eliminating gender-based violence. Although I am not sure that I will see this happen in my lifetime, I am committed to contributing my unique skills and knowledge as a nurse to improve education for healthcare providers and primary prevention programs for our youth. Since gender-based violence is such a multi-faceted problem, I believe it is essential to have nurses serving as leaders and innovators in this arena. I believe this Fellowship will help me elevate my skills as a leader and business-minded thinker to more effectively contribute solutions to this problem.

## UMSN Innovation Announcements/News (Cont'd)

### **Congratulations to Dr. Carol Boyd, and her DASH Center Team for their ABCs of Prescription Drug Safety Innovation Launch**

The DASH Center celebrated the launch of this intervention, and an innovative custom fulfillment system for online ordering and direct shipping of these materials to the providers/prescribers' location at a Launch Party at Allegra Printing on 9/30/19.

The *ABCs of Prescription Drug Safety* brochure with patient adherence contract and complementary poster are the first innovations coming out of the inaugural UMSN Innovation Cohort, with several more being worked on for marketplace introduction.

Read more about this innovation, and its journey to the marketplace, in the article below:

<https://nursing.umich.edu/about/news-portal/201909-innovation-intervention-a-collaborative-effort-teach-abcs-prescription-drug>



## Healthcare Innovation in the News

### **(1) Social Determinants Focused Technology to Boost Health Outcomes and Value (Helpsy Health <https://helpsyhealth.com/>)**

Much work is needed to ensure social determinants of health (SDOH) factors are addressed across the U.S. healthcare system. Check out this article about how SDOH-focused technology innovations can help to create better patient outcomes by providing value-based care.

Read the article: <https://www.healthcareitnews.com/news/investments-social-determinants-will-pay-better-outcomes-and-value>

### **(2) Nursing innovation: The joint effects of championship behaviors, project types, and initiation levels** Shirly Luz, MPH, RN\*, Efrat Shadmi, PhD, RN, Anat Drach-Zahavy, PhD Department of Nursing, the University of Haifa, Haifa, Israel

Read the article: [file:///C:/Users/anne/Downloads/nursinginnovation%20\(1\).pdf](file:///C:/Users/anne/Downloads/nursinginnovation%20(1).pdf)

## Faculty Events/Opportunities

### **(1) Innovative Quick Pitch Competitions: Meet with J&J Innovation Leadership at #JPM20 & #CES2020**

J&J is inviting innovators to apply to meet with Johnson & Johnson External Innovation and R&D leadership at both the 39<sup>th</sup> Annual J.P. Morgan Healthcare Conference in San Francisco, CA and CES 2020 in Las Vegas, NV.

Quick Pitch at JPM focus areas: Lung Cancer, Type 1 Diabetes Screening & Diagnostics, and Infant Health Diagnostics and Solutions

Quick Pitch at CES focus areas: Skin Health, Self Care

Rewards: 5-minute pitch presentation followed by 5-minute Q&A with Johnson & Johnson Innovation and R&D leaders.

Submission deadline: November 22, 2019

Enter to pitch at the link below (Copy into browser):

[https://jninnovation.com/quick-pitch?utm\\_campaign=Quick%20Pitch%202020&utm\\_medium=email&hsenc=p2ANqtz-8etTnyBb188KE7qMSUQKHlwLIN2Qk2XDMVF-cpLIhG-MvNtoEPnzqUotuj0A2ay6KJXeCXjwab2tfpCuVs6-5hV\\_dgBQ&hsmi=78385958&utm\\_content=78385025&utm\\_source=hs\\_email&hsCtaTracking=c55b77dd-2ce2-474d-bfd6-f7ba18ac5e13%7Ccee1067a-aaf7-4481-9798-2d3d3b960e0e](https://jninnovation.com/quick-pitch?utm_campaign=Quick%20Pitch%202020&utm_medium=email&hsenc=p2ANqtz-8etTnyBb188KE7qMSUQKHlwLIN2Qk2XDMVF-cpLIhG-MvNtoEPnzqUotuj0A2ay6KJXeCXjwab2tfpCuVs6-5hV_dgBQ&hsmi=78385958&utm_content=78385025&utm_source=hs_email&hsCtaTracking=c55b77dd-2ce2-474d-bfd6-f7ba18ac5e13%7Ccee1067a-aaf7-4481-9798-2d3d3b960e0e)

(2) **Venturewell Newsletter Updates for Faculty Innovators** (<https://venturewell.org/>)

**Pop-Up Classes: A Simple, Effective Approach to Supporting Young Innovators**

Pop-up classes are an innovative approach to support your students without adding new content to existing courses or overcoming administrative hurdles. **Read More**

**Industry and University Collaboration: How Partnership Drives Innovation**

Industry and university collaboration can produce groundbreaking research and innovation that solves complex problems, drives economic growth, and creates a more skilled workforce. **Read More**

**OPEN 2020 Call For Posters:** Our OPEN poster session and reception provides a unique opportunity for presenters to have thoughtful, in-depth conversations with dozens of fellow attendees about their research. Accepted poster presenters will receive a discount off our standard registration fee. **View the CFP now and submit your proposal by December 20.**

**Green Launchpad Educators Workshop:** Registration is still open for this first ever Green Launchpad workshop, happening on October 16-17 in Lowell, MA. This interactive workshop will equip you with the knowledge and skills to integrate sustainable invention and innovation curriculum and practices into your courses. **Register now.**

**Faculty Grant Program:** The program provides up to \$30k to support the development of programs and classes aimed at helping students hone the skills needed to create novel STEM-based inventions and bring their ideas to market. Application deadline is November 6. **Learn more and apply here.**

## **Student Events/Opportunities**

### **(1) Ross Michigan Student Innovation Initiatives**

The Ross School of Business is offering several opportunities for students to engage in innovation-related activities and education, including:

#### **(a) Business + Impact Lightning Info Sessions**

Session to learn more about work being done at the +Impact Studio at Ross and ways for students at Ross (and across campus—including UMSN) to get involved. Sign up for a lightning sessions to learn about the events and offerings at this new student studio.

When: 11/4/20 from 1-3 pm

Where: + Impact Studio 2<sup>nd</sup> Floor Executive Residence, Ross School of Business

Link to register for a session:

<https://www.signupgenius.com/go/8050548afa92da0fa7-impact>

#### **(b) Michigan Business Challenge Competition 2019-2020/Zell Lurie Institute Michigan Ross** (<https://zli.umich.edu/programs-funds/michigan-business-challenge>)

The Michigan Business Challenge (MBC) is a campus-wide, multi-round business plan competition where student teams have the opportunity to win cash prizes totaling over \$100,000, gain feedback from leaders in the business community, and expand their business network.

Step One for everyone is accessing the MBC page on Canvas, where all instructions and timeline can be found. The MBC Intent to Compete canvas page is a subpage of the ZLI canvas site. If you have not yet enrolled in the ZLI site, you must first do that here: <https://umich.instructure.com/enroll/YHMGHN>

After enrolling in the ZLI site, you can then click on the MBC icon to reach the page, or use this direct link for the MBC Intent to Compete form and instructions, timeline, etc: <https://umich.instructure.com/courses/112714/pages/michigan-business-challenge>

Email [MBC2019-20@umich.edu](mailto:MBC2019-20@umich.edu) if have questions.

#### **(c) Interactive Design Workshops Addressing United Nations Sustainable Development Goals (Ross Business + Impact)**

Ross faculty members are advancing the United Nations' Sustainable Development Goals through business research. Business + Impact will begin regularly hosting interactive design micro-charettes for students called Faculty Research for Impact (FR4I), themed around specific goals.

**Sign up for their emails** to catch these upcoming events:

- **Goal 10: Reduced Inequalities - Thurs, Nov. 21**
- **Goal 13: Climate Action**
- **Goals 8 & 9: Decent Work & Economic Growth and Industry Innovation & Infrastructure**
- **Goal 3: Good Health & Wellbeing**

**[Learn more about the FR4I Series](#)**

(2) **Technology for Social Good New Student Organization (Center for Socially Engaged Design/UM College of Engineering** <https://csed.engin.umich.edu/tech-for-social-good/>)

Are you interested in the intersection of technology and social good? Do you want to use your tech skills to help out your local community while also participating in a campus-wide dialogue on interdisciplinary tech issues?

Tech for Social Good is a new student organization aimed at:

- enabling students to get involved with the community and work on tech projects for local nonprofits
- raising awareness for issues with intersections in tech and social justice through tech talks + workshops
- promoting multidisciplinary tech projects + class work throughout the university

If any of this sounds interesting to you, be sure to sign up through this [interest list](#). Tech for Social Good will be in touch with more information about a first meeting and programming for the rest of the semester.

Feel free to reach out with questions. You can contact [pyeruva@umich.edu](mailto:pyeruva@umich.edu) or [murratay@umich.edu](mailto:murratay@umich.edu).